



by Associated Marketing Concepts

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As I'm sure you have heard by now, the Ambassador line of Stainless Steel and Glass Vessel Sink, Drains and Accessories has been sold to SHURflo and they will now become the SHURflo Marine Sink program.

Originally, the transition was to be effective February 1, 2009. It was then pushed to March 1, 2009. In order to best service our customers and ensure a smooth and seamless transition, we are again pushing the timeline out a couple of weeks.

We now believe the Ambassador Marine sink program transition into the SHURflo family of plumbing products will be completed approximately April 1, 2009. To eliminate any possible supply interruption, please continue to issue your PO's to Ambassador Marine, as you have been doing in the past, with requested **Ship Dates on or before April 10, 2009**. We will keep you informed of any additional changes if and when they arise. We want to assure you that the transition is progressing smoothly and we are doing everything in our power to foresee and eliminate any possible interruptions to our customers.

Ambassador sinks are unquestionably the premiere sinks in the marine industry, with the unrivaled reputation for the highest quality and most competitive pricing in the industry.

Exclusively utilizing only high grade, passivated, 304 stainless steel, and SoundKOTE noise reduction technology, Ambassador stainless steel sinks have quickly become known as the gold standard for marine sinks.

Now as part of the SHURflo family of marine plumbing products, SHURflo Stainless Steel and Glass Vessel Sinks will be available exclusively as part of the SHURflo 2009 program.

In the days ahead we will be contacting you with program details in order to insure a seamless transition for all of our customers. We are pleased to tell you that Ambassador's principles, Scott and Marty Spiegel, will remain actively involved as part of the SHURflo team in order to assure program continuity.

We want to assure you that this exciting development will enhance and simplify your buying process. SHURflo's proven track record of top quality products and excellent customer service will ensure that you will continue to receive professional attention on all your plumbing needs.

If you have any questions, please do not hesitate to contact us at any time.

Sincerely,

Marty Spiegel, President

Scott Spiegel, Vice President

