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Backed by nearly a quarter of a century of faucet industry experience, in 2002 Ambassador set out to design and develop the Marine Industry's most unique and original Marine Grade faucet, shower and accessories program. Since its introduction Ambassador Marine faucets, showers, sprayers and accessories have been marketed exclusively to the trade through SHURflo, as the SHURflo Marine Grade Faucet Program.

For several years SHURflo also was the exclusive marketer of Ambassador Marine's high quality stainless steel & glass vessel sinks and drains, originally introduced to the trade in 2007.

The new year, 2011, brings exciting changes to the way Ambassador will market our Marine Grade faucets, sinks and accessories. Bringing the Ambassador marketing program in-house Ambassador Marine now offers the Marine trade the opportunity to work directly with the original designers, developers and manufacturers of the faucet, sink and accessory products, formerly marketed exclusively by SHURflo.

Our new factory direct marketing approach will now provide the trade with the opportunity to buy directly from the source. Ambassador Marine will bring you new and innovative products, enhanced quality and customer care, faster distribution and a substantial competitive edge in these difficult and challenging times.

The "direct to the trade" Ambassador Sink program became fully functional January 1st 2011 and now the Ambassador Faucet program will be fully functional approximately March 1st 2011.

We want to assure you that the Ambassador relationship with SHURflo remains very cordial and very cooperative and we will work closely together to insure that you, our customers, will come first throughout this transition.

In the weeks ahead our new sales force will be contacting you about this exciting new opportunity, or please don't hesitate to call us directly at: **800-270-4262**.